

# Silja Haddal Mork

**Profile:** I am an innovative and conceptual graphic designer currently residing in London. My interests in the creative field include identity design, branding, advertising, music graphics, editorial design, surface design and character design. Furthermore, I make websites in Folkweb and Dreamweaver. My work is enhanced by strong skills in illustration, creative writing and photography. Through experience from a variety of fields, I have developed strong interpersonal and communication skills. With a background of traveling and being an international student I am independent, adventurous and open-minded, with a thorough understanding for languages and cultural differences.

**Education:** **2003-2006: The Arts Institute at Bournemouth, UK.**  
BA (Hons) Graphic Design.

**2002-2003: Arbeiderbevegelsens Folkehøgskole, Ringsaker, Norway.**  
Foundation in Photography and Graphic Design.

**1999-2002: Further Education at Ulstein Vidaregåande Skule, Norway.**

**Creative Experience:** **August-November 2008: Working on a variety of projects for Nexus H.**  
Much responsibility in generating designs and concepts for Honda Europe's 2015 promotions strategy, as well as designing DM + POS and redesigning car brochures for Honda UK. In addition I have been designing for clients such as Club 18-30, Mondial Assistance and King 888.

**2006-present: Freelance graphic designer/illustrator/T-shirt designer.**  
Work includes identities, websites, music graphics, labels, promotional photos/designs, T-shirts, consulting and illustration. Studio Hugo Opdal, London-based charity Inspire! and rock band Pikkabird are among the clients.

**May-September 2007: Placement and project-based contract, Small Japanese Soldier / Clinic / Creating Kaos.**  
Large responsibility for the Nokia Storyville campaign, heavily involved in all parts, from concept to designing/illustrating identity and ads, deciding interiors. Designed T-shirts and tags for Universal Music's Behind the Lines limited edition range, and Sony BMG's The Best of the Psychedelic Furs front cover. More work includes poster, ad and badges for the Silversun Pickups (Warner) caricatures of all employees for the Clinic website. In addition I helped out on projects for Virgin, Clearcast, Codemasters, and Sony BMG's album The Best of Willie Nelson.

**February-May 2007: Graphic designer and teacher, Ulstein IT-Senter.**  
Made websites, brochures and posters, dealt with clients. Took projects through from concept stage to finished designs. Taught unemployed people Word, emailing and the Internet.

**December 2006: Placement at Small Japanese Soldier, Clinic**  
Designed/illustrated SJS' Christmas e-card, made moodboards and generated campaign ideas.

**November 2006: Placement at Crush Design & Art Direction Ltd.**  
Worked on invitation designs, corporate identity and illustration projects.

**September 2004-June 2006: Graphic designer, photographer and illustrator for Dingsdabumsda Magazine.**  
Had great responsibility for the design and art direction.

**February 2003: Work placement as assistant for photographer Hugo Opdal and stylist Åshild Sævik, Hugo+Åshild.**  
Assisted various photo shoots, including one for magazine 'Design & Interiør'. Collaborated with design consultancies.

**January-May 2003: Graphic designer, photographer, illustrator and writer for AFR's yearbook.**  
Took on a range of creative tasks and responsibilities, working to tight deadlines.

**Other Employment:** **June-August 2008:** Lab/shop assistant, Snappy Snaps Strand.  
**December 2007-March 2008, November 2006-February 2007:** Teacher at Ulsteinvik, Leikanger and Haddal primary schools.  
**August-October 2006, July-September 2005:** Landlady at Flø Feriesenter caravan/cabin site.  
**August-September 2004:** Carpenter at furniture factory Sandvik A/S.  
**2000-2004:** Lab assistant in Fotoland Ulsteinvik's photo laboratory.  
**1999-2000:** Special-needs assistant, Ulstein Vidaregåande Skule.  
**1990-present:** Founder/member of the Coco Coco Detective Club.

**Achievements:** Winner of Fotodilla and Vikebladet Vestposten's photography competition, Norway, March 2006.  
T-shirt designs selected to represent the Arts Institute at Bournemouth in the 2006 YCN Awards.  
Bursary from the Arts Institute at Bournemouth, December 2005.  
Winner of Lee Jeans' photography competition at the Øya Festival, Norway, August 2004.  
Photo chosen for Arbeiderbevegelsens Folkehøgskole, Ringsaker's calendar cover, Norway, 2002.

**Exhibitions:** Shortlisted in MTV's and Penguin Books' 'Slam' competition. John Lennon poster showcased at Nick Hornby's book launch, and for a month onwards, the Design Museum, London, 3 October 2007.  
Selected by jury to display Final Major at the Juvenarte exhibition, Galleri Fimbul, Oslo, 27 September-3 October 2006.  
24228:00:00, BA (Hons) Graphic Design graduate exhibition, the Arts Institute at Bournemouth, 30 June-15 July 2006.  
Selected by jury to display T-shirts at the Norskart exhibition, Empire Studios, London, 4-6 May 2006.

**Design skills:** Branding, identity, concept generation, typography, character design, surface design, editorial design, T-shirt/apparel design, web design, music graphics, art direction, advertising, badge making, illustration, photography, retouching, copywriting.

**Computer skills:** In addition to standard PC/Mac programmes, I have strong skills in Adobe Illustrator, Photoshop and InDesign CS3, Adobe Acrobat and QuarkXPress 7. I construct websites with Dreamweaver and Folkweb, and have basic Flash skills.

**Language skills:** First language: Norwegian. Fluent in English. Good German, Swedish and Danish skills, basic French.

**Referees:** Mr Glenn Smith, Creative Director, Nexus H, Tunbridge Wells, UK. Tel: +44 (0)18 9251 7777  
Mr Andy Hunns, Creative Director, Small Japanese Soldier, London, UK. Tel: +44 (0)20 7421 9333  
Mr Magne Grimstad, Managing Director, Ulstein IT Senter, Ulsteinvik, Norway. Tel: +47 7000 9090